



## Missouri Staff Development Council

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December 12, 2008

Dear Show-Me Conference Exhibitor:

It is with great pleasure that we invite you to once again participate in the Show-Me Professional Development Conference scheduled for March 22 - 24, 2009. Last year's conference was a tremendous success and your involvement as an exhibitor played a vital role in its success.

Each year, the conference committee strives to improve the conference for everyone involved. We value feedback and many of the exhibitors shared their comments with us regarding last year's trade show. Based upon that feedback, some changes to the program and trade show have been made and we hope you will find them beneficial.

Attached is the Exhibitor Prospectus for your review. Included are the Exhibitor Fact Sheet, Exhibitor Application and Contract, Booth Amenity & Shipping Forms, and an outline of Sponsorship Opportunities.

With over 950 people in attendance, MSDC's Show-Me Professional Development Conference is an ideal way to target your product or service to a vast array of teachers, administrators and PD professionals. **Company representatives are encouraged to bring items that can be sold to teachers at the trade show. Attendees are telling us they are looking for items they can purchase on site to utilize in the classroom or incorporate into their daily activities.**

On behalf of the entire committee for the 2009 Show-Me Professional Development Conference, we look forward to celebrating *The Magic of Learning* at Tan-Tar-A. Custom Meeting Planners will once again serve as the liaison for management of the trade show as well as sponsorship development.

If you have any questions, please feel free to contact us by phone at 573-881-4849 or by email at [MSDC2009@gmail.com](mailto:MSDC2009@gmail.com). As always, we look forward to working with you!

Best Regards,

Tammy Bagley

Tammy Bagley - Custom Meeting Planners, Inc.  
on behalf of the Missouri Staff Development Council