



Missouri Staff Development Council
Show-Me Professional Development Conference
March 22-24, 2009

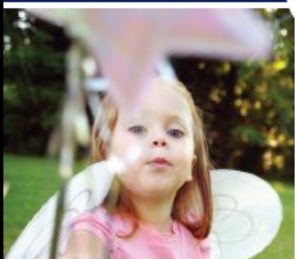


2009

Exhibitor & Sponsor

prospectus

The Magic of Learning





2009 MSDC Show-Me Professional Development Conference Event Sponsorship Opportunities March 22-24, 2009

A variety of Sponsorship opportunities are available to you and your company in order to achieve increased exposure, visibility and recognition by underwriting events associated with the 2009 Show-Me Professional Development Conference. Firms, agencies and organizations are urged to sponsor conference events and activities as a way of establishing great name and marketing recognition. Please indicate below which of these events you would like to sponsor.

Type of Sponsorship		Cost of Sponsorship	Benefit to Sponsor
	Sunday Keynote – Dr. Todd Whitaker	\$5,000 – Exclusive Keynote Sponsor	Complimentary Double Booth, Full-page Program Ad, Logo Banner hung in General Session Sunday evening, Web link on MSDC website, Special Signage with Logo. Free product or flyer insert in conference bags.
	Monday Keynote – Dr. Marcia Tate	\$5,000 – Exclusive Keynote Sponsor	Complimentary Double Booth, Full-page Program Ad, Logo Banner hung in General Session Monday morning, Web link on MSDC website, Special Signage with Logo. Free product or flyer insert in conference bags.
	Monday Continental Breakfast for Attendees in the Exhibit Hall	\$3,000 per Sponsor – (2) Sponsorships available	Complimentary Single Booth, Half-page Program Ad, Logo Banner hung in Exhibit Hall Monday morning, Web link on MSDC website, Special Signage with Logo.
	Tuesday Light Breakfast	\$2,500 per Sponsor – (2) Sponsorships available	Complimentary Single Booth, Half-page Program Ad, Logo Banner hung in General Session Room on Tuesday morning, Web link on MSDC website, Special Signage with Logo.
	Monday Ice Cream Social	\$1,500 – Exclusive Sponsor Provides complimentary Ice Cream Sundae Bar for MSDC Business Meeting attendees	Half Page Program Ad, Your Banner hung in Meeting Room on Tuesday morning, Web link on MSDC website, Special Signage with Logo.
	Sunday Coffee Break – in the Exhibit Hall	\$1,500 per Sponsor – (2) Sponsorships available	Half Page Program Ad, Special Signage with Logo at Break
	Monday Coffee Break – in the Exhibit Hall	\$1,500 per Sponsor – (2) Sponsorships available	Half Page Program Ad, Special Signage with Logo at Break
	Tuesday PD Academy Coffee Break	\$500 Sponsorship	Special Signage with Logo at Break
	General Conference Sponsorship	\$250	Special Mention in the Conference Program



**Missouri Staff Development Council
2009 Show-Me Professional Development Conference**

Application for Exhibit & Sponsorship Participation
March 22-24, 2009

**Instructions: Type or print the application
Complete all Sections
Sign and return this application including payment to:
Custom Meeting Planners, Inc.
P.O. Box 30785
Columbia, MO 65205**

(PLEASE PRINT)

Company /Organization _____

Name on ID Sign (if different than above)_____

Address _____

City, State, Zip_____

Contact Name _____ E-Mail _____

Daytime Telephone _____ Fax _____

Company Website:_____

Brief Description of Company Product/Service: _____

METHOD OF PAYMENT:

____ Payment by Check made payable to Missouri Staff Development Council

____ Payment by Mastercard, Visa, or Discover

(Note: a 5% surcharge will be assessed on credit card payments for transaction fees)

Credit Card Number:_____ Expiration Date:_____

Name on Card:_____

Card Holder's Address:_____

Card Holder's Signature:_____

We agree to abide by the provisions set forth in this contract and understand that payments made for booth space are non-refundable. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Acceptance of this application by MSDC constitutes a contract.

Authorized Representative's Signature

Date

Print Name

PRICING FOR EXHIBIT BOOTHS:

➤ Early Discount for Exhibit Booth (postmarked on or before January 20, 2009)

For-Profit Exhibit Booth _____ x \$250.00 = \$ _____
501(c) 3 Non-Profit Exhibit Booth _____ x \$200.00 = \$ _____

➤ Standard Price for Exhibit Booth (postmarked on January 21, 2009 or later)

(In order to be included in the conference program, we must receive your exhibitor application and full payment by February 20, 2009.)

For-Profit Exhibit Booth _____ x \$300.00 = \$ _____
501(c) 3 Non-Profit Exhibit Booth _____ x \$250.00 = \$ _____

Each 8' x 10' exhibit booth contains, pipe and drape, (1) 6 ft. skirted table, (2) chairs, an identification sign and wastebasket. For additional furnishings, electricity, or booth handling requests please complete Tan-Tar-A's Amenity Form located on the MSDC website at <http://www.msdc-mo.org>. To be considered a Non-Profit Vendor, you must be a 501 (c) 3 company or entity and provide IRS exemption letter with this application.

List Exhibit Booth Representatives: (Two complimentary representatives included with each booth)

1. _____
2. _____

NEW! - CONFERENCE BAG INSERTS

Increase your exposure by inserting your brochure, order form, handout, or promotional flyer in the conference bag of each attendee! With your paid exhibit booth, you can take advantage of this fantastic marketing opportunity for only an additional \$50.

Can't Attend the Conference? You can still take advantage of this offer and promote your company, service or product with this Conference Bag Insert for only \$250.

Materials for insertion should not exceed 9" x 12" in size. Charges for shipping, storage and delivery to the site of the Conference are the responsibility of the vendor. 1000 copies of all insertion materials must be clearly marked and shipped to arrive no later than Thursday, March 19, 2009. Please complete the application included in this document and submit to Custom Meeting Planners.

PROGRAM ADVERTISING

The Show-Me Conference Committee invites your company to advertise in the official 2009 MSDC Show-Me Professional Development Conference Program, which is distributed to all attendees during the conference. Each ad ordered for inclusion within the program should be submitted as camera-ready copy or as a TIFF or EPS-formatted electronic file copy with hardcopy. Deadline for the ad copy is February 20, 2009.

Size

Fee

- | | | |
|--|----------------|------------|
| ○ Full Page, inside program | non-bleed, B/W | \$300 |
| ○ Two or more Full Pages, inside program | non-bleed, B/W | \$250/page |
| ○ Half Page Horizontal, inside program | non-bleed, B/W | \$175 |
| ○ Half Page Vertical, inside program | non-bleed, B/W | \$175 |
| ○ Quarter Page, inside program | non-bleed, B/W | \$125 |

PRIZE GIVE-AWAYS:

- Yes, I will donate a prize for the prize drawings to be held during the coffee break on Monday morning, March 23rd.

Description of Prize:

Value of Prize \$ _____

- No, I will not be providing a give-away.

FEES FOR ADDITIONAL BREAKFASTS OR MEALS:

The price of a booth includes Continental Breakfast for up to two (2) people on Monday, March 23rd, in the Exhibit area. If you would like to purchase additional tickets for the continental breakfast buffet or other conference meals, please indicate those below. The inclusive prices shown are per person and payment for all additional meal requests is due with the submission of the Exhibitor Application and Contract. Meal tickets will be required for all exhibitors, as tickets will be taken at the door.

Sunday Evening Banquet _____ x \$37.00/person = \$ _____

Monday Continental Breakfast _____ x \$17.00/person = \$ _____

Monday Luncheon _____ x \$24.00/person = \$ _____

Total for Additional Meals: \$ _____

SUMMARY OF FEES

Sponsorship Level (please indicate mark on attached form type of sponsorship). . . . \$ _____

Exhibit Space (# of booths _____ x booth fee \$ _____) \$ _____

Conference Inserts -

Paid Exhibitor Price Add \$ 50.00 \$ _____

Non-Exhibitor Price Add \$250.00 \$ _____

Program Advertising - (Ad size _____) \$ _____

Additional Meals Total \$ _____

GRAND TOTAL \$ _____

NOTE: Payment IN FULL for all fees must accompany this contract in order to secure booth space.