



Missouri Staff Development Council
2012 Show-Me Professional Development Conference
Exhibit / Sponsorship Application and Contract
March 11-12, 2012

Instructions: Type or print the application
Complete all Sections
Sign and return this application including payment to:

Custom Meeting Planners
P.O. Box 30785
Columbia, MO 65205

(PLEASE PRINT)

Company /Organization _____

Address _____

City, State, Zip _____

Contact Name _____ E-Mail _____

Daytime Telephone _____ Fax _____

Company Website: _____

Brief Description of Company Product/Service: _____

METHOD OF PAYMENT:

Payment by Check made payable to Missouri Staff Development Council

Payment by Mastercard, Visa, or Discover

(Note: a 6% surcharge will be assessed on credit card payments for transaction fees)

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____

Card Holder's Address: _____

Card Holder's Signature: _____

We agree to abide by the provisions set forth in this contract and understand that payments made for booth space are non-refundable. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Acceptance of this application by MSDC constitutes a contract.

Authorized Representative's Signature

Date

Print Name



2012 MSDC Show-Me Professional Development Conference

Event Sponsorship Opportunities

Hilton Convention Center – Branson, Missouri

March 11-12, 2012

A variety of Sponsorship opportunities are available to you and your company in order to achieve increased exposure, visibility and recognition by underwriting events associated with the 2012 Show-Me Professional Development Conference. Firms, agencies and organizations are urged to sponsor conference events and activities as a way of establishing great name and marketing recognition.

Please indicate below which of the areas you would like to sponsor.

Place an "X" by your choice	Type of Sponsorship	Cost of Sponsorship	Benefit to Sponsor
	Keynote Speakers Pat Wolfe—Sunday Tom Guskey—Tuesday	\$2,000 – Keynote Sponsor	Complimentary double display, Full-page program ad, Logo banner hung in General Session Sunday evening, Web link on MSDC website, Special signage with logo, Complimentary insert in conference bags
	Conference Bags* *Conference bags supplied by your company will be treated as an in-kind donation and valued at \$1,500.	\$1,500 Sponsorship	Your company name/logo screened on conference bags for approximately 500 attendees, Complimentary single display, Web link on MSDC website, Special mention in conference program
	Monday Afternoon Business Meeting Coffee Break	\$1,000 – Exclusive Sponsor Provides complimentary beverages for MSDC Business Meeting attendees	Complimentary single display, Half-page program ad, Special signage with logo at Business Meeting, Special mention in conference program
	Tuesday Afternoon Post-Conference Coffee Break	\$500 Sponsorship	Special signage with logo at the break, Web link on MSDC website, Special mention in conference program
	General Conference Supporter	\$250 Sponsorship	Special mention in conference program

PRICING FOR DISPLAYS:

Early Discount for Display (postmarked on or before January 31, 2012)

For-Profit Display _____ x \$300.00 = \$ _____
501(c) 3 Non-Profit Display _____ x \$250.00 = \$ _____

Standard Price for Display (postmarked on February 1, 2012, or later)

(In order to be included in the conference program, we must receive your exhibitor application and full payment by February 11, 2012.)

For-Profit Display _____ x \$350.00 = \$ _____
501(c) 3 Non-Profit Display _____ x \$300.00 = \$ _____

Each display area will include (1) 8 ft. skirted/draped table, (2) chairs and wastebasket. For additional furnishings, electricity, or booth handling requests, an amenity form will be emailed to you upon receipt of your completed application. To be considered a Non-Profit Vendor, you must be a 501 (c) 3 company or entity and provide an IRS exemption letter with this application.

List Display Representatives: (Two complimentary representatives included with each display)

NEW! - CONFERENCE BAG INSERTS

Increase your exposure by inserting your brochure, order form, handout, or promotional flyer in the conference bag of each attendee! With your paid display, you can take advantage of this fantastic marketing opportunity for only an additional \$50 per insert.

Can't Attend the Conference? You can still take advantage of this offer and promote your company, service or product with this Conference Bag Insert for only \$300 per insert.

Materials for insertion should not exceed 9" x 12" in size. Charges for shipping, storage and delivery to the site of the Conference are the responsibility of the vendor. Five hundred (500) copies of all insertion materials must be clearly marked and shipped to arrive at the hotel no later than Thursday, March 8, 2012. Please complete the application included in this document and submit to Custom Meeting Planners.

PROGRAM ADVERTISING

The Show-Me Conference Committee invites your company to advertise in the official 2012 MSDC Show-Me Professional Development Conference Program, which is distributed to all attendees during the conference. Each ad ordered for inclusion within the program should be submitted as camera-ready copy or as a TIFF or EPS-formatted electronic file copy with hardcopy. Deadline for the ad copy is February 1, 2012.

Size

Fee

- | | | |
|--|----------------|------------|
| o Full Page, inside program | non-bleed, B/W | \$300 |
| o Two or more Full Pages, inside program | non-bleed, B/W | \$250/page |
| o Half Page Horizontal, inside program | non-bleed, B/W | \$175 |
| o Half Page Vertical, inside program | non-bleed, B/W | \$175 |
| o Quarter Page, inside program | non-bleed, B/W | \$125 |

PRIZE DRAWINGS:

Yes, I will donate an item for the prize drawings to be held during the MSDC Business meeting on Monday afternoon, March 12th.

Description of Prize:

Value of Prize \$ _____

No, I will not be providing a prize drawing.

FEEES FOR ADDITIONAL MEALS:

The price of a display includes applicable breaks and a boxed lunch for up to two (2) people on Monday, March 12th.

If you would like to purchase additional boxed lunches or other conference meals, please indicate those below.

The inclusive prices shown are per person and payment for all additional meal requests is due with the submission of the Exhibitor Application and Contract. Meal tickets will be required for all exhibitors, as tickets will be taken at the door.

Additional Boxed Lunch (Monday) _____ x \$20.00/person = \$ _____

Sunday Evening Banquet (featuring Pat Wolfe, Keynote) _____ x \$40.00/person = \$ _____

SUMMARY OF FEES

Sponsorship Level (please mark the type of sponsorship on the enclosed form). . . . \$ _____

Display Space (# of displays _____ x display fee \$ _____) \$ _____

Conference Inserts -

 Paid Display Price Add \$ 50.00 per insert \$ _____

 Non-Display Price Add \$300.00 per insert. \$ _____

Program Advertising - (Ad size _____) \$ _____

Additional Meals Total \$ _____

GRAND TOTAL \$ _____

If you should have any questions, please contact Tammy Bagley at msdc @socket.net or call 573-881-4849.

NOTE: Payment IN FULL for all fees must accompany this contract in order to secure display space.