



**Missouri Staff Development Council
2012 Show-Me Professional Development Conference**

EXHIBITOR FACT SHEET

- Important Dates:**
- January 31, 2012** – Postmark date for Early Discount Deadline for Exhibitor Application
 - February 1, 2012** – Postmark date for Standard Pricing Deadline for Exhibitor Application
 - February 10, 2012** – Postmark date for Company/Organization to be included in the Conference Program

Payment in full is due with application to secure display space and/or sponsorships.

Location: **Hilton Convention Center @ the Landing – Branson, Missouri**

Tentative Schedule:

Sunday, March 11, 2012:

12:00 pm – 3:00 pm	Exhibitor Set-up (Load in South Entrance) Hilton Convention Center Foyer (2 nd Floor)
3:00 pm – 6:00 pm	Exhibits Open

Monday, March 12, 2012

9:15 am - 3:00 pm	Exhibits Open
9:45 am – 10:15 am	Coffee Break with Exhibits
2:30 pm – 3:00 pm	Break with Exhibits
3:00 pm - 6:00 pm	Exhibitors Dismantle
5:15 pm – 5:30 pm	Prize Drawings – MSDC Business Meeting

Display Includes: An 8' x 10' display area with (1) 8 ft. skirted table, (2) chairs, wastebasket, and two complimentary representatives. Additional amenities for your display (tables, chairs, electricity, Internet access etc.) can be ordered by completing the form posted on the MSDC website at www.msdc-mo.org. Please note the exhibit area is carpeted.

Drayage Service: After receipt of application, the form will be sent electronically.

Lodging Information: **Lodging is available at the Hilton Convention Center for attendees and exhibitors at a discounted rate of \$105.00 per night + taxes.** This rate is available until February 20, 2012, based upon availability. Please visit the MSDC website at www.msdc-mo.org to make your online reservation.

Additional Questions: **If you have any questions or need further assistance, please contact:**
Custom Meeting Planners
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Columbia, MO 65205
MSDC@socket.net or 573-881-4849