



2010 MSDC Show-Me Professional Development Conference

Event Sponsorship Opportunities

Hilton Convention Center & Hilton Promenade – Branson MO

March 14-16, 2010

A variety of Sponsorship opportunities are available to you and your company in order to achieve increased exposure, visibility and recognition by underwriting events associated with the 2010 Show-Me Professional Development Conference. Firms, agencies and organizations are urged to sponsor conference events and activities as a way of establishing great name and marketing recognition.

Please indicate below which of these events you would like to sponsor.

Place an "X" by your choice	Type of Sponsorship	Cost of Sponsorship	Benefit to Sponsor
	Sunday Evening Keynote – Mike Mattos	\$3,000 – Keynote Sponsor	Complimentary Double Display - Full-page Program Ad, Logo Banner hung in General Session Sunday evening, Web link on MSDC website, Special Signage with Logo. Free product or flyer insert in conference bags.
	Monday Afternoon Keynote – Allison Zmuda	\$3,000 – Keynote Sponsor	Complimentary Double Display - Full-page Program Ad, Logo Banner hung in General Session Monday morning, Web link on MSDC website, Special Signage with Logo. Free product or flyer insert in conference bags.
	Monday Afternoon Coffee Break with the Exhibitors	\$1,500 per Sponsor – (2) Sponsorships available	Complimentary Single Display - Half Page Program Ad, Web Link on MSDC website, Special Signage with Logo at Break
	Tuesday Morning Business Meeting Coffee Break	\$1,500 – Exclusive Sponsor Provides complimentary coffee for MSDC Business Meeting attendees	Complimentary Single Display - Half Page Program Ad, Web link on MSDC website, Special Signage with Logo at Business Meeting.
	Tuesday Afternoon Post Conference Coffee Break	\$500 Sponsorship	Special Signage with Logo at Break
	General Conference Sponsorship	\$250 Sponsorship	Special Mention in the Conference Program



Missouri Staff Development Council
2010 Show-Me Professional Development Conference
Application for Exhibit & Sponsorship Participation
 March 14-16, 2010

Instructions: Type or print the application
Complete all Sections
 Sign and return this application including payment to:

Custom Meeting Planners, Inc.
P.O. Box 30785
Columbia, MO 65205

(PLEASE PRINT)

Company /Organization _____

Address _____

City, State, Zip _____

Contact Name _____ E-Mail _____

Daytime Telephone _____ Fax _____

Company Website: _____

Brief Description of Company Product/Service: _____

METHOD OF PAYMENT:

Payment by Check made payable to Missouri Staff Development Council

Payment by Mastercard, Visa, or Discover

(Note: a 6% surcharge will be assessed on credit card payments for transaction fees)

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____

Card Holder's Address: _____

Card Holder's Signature: _____

We agree to abide by the provisions set forth in this contract and understand that payments made for booth space are non-refundable. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Acceptance of this application by MSDC constitutes a contract.

 Authorized Representative's Signature

 Date

 Print Name

PRICING FOR DISPLAYS:

Early Discount for Display (postmarked on or before January 20, 2010)

For-Profit Display _____ x \$250.00 = \$ _____
501(c) 3 Non-Profit Display _____ x \$200.00 = \$ _____

Standard Price for Display (postmarked on January 21, 2010 or later)

(In order to be included in the conference program, we must receive your exhibitor application and full payment by February 12, 2010.)

For-Profit Display _____ x \$300.00 = \$ _____
501(c) 3 Non-Profit Display _____ x \$250.00 = \$ _____

Each 8' x 10' display area will include (1) 6 ft. skirted/draped table, (2) chairs and wastebasket. For additional furnishings, electricity, or booth handling requests please complete the Amenity Form located on the MSDC website at <http://www.msdc-mo.org>. To be considered a Non-Profit Vendor, you must be a 501 (c) 3 company or entity and provide IRS exemption letter with this application.

List Display Representatives: (Two complimentary representatives included with each display)

NEW! - CONFERENCE BAG INSERTS

Increase your exposure by inserting your brochure, order form, handout, or promotional flyer in the conference bag of each attendee! With your paid display, you can take advantage of this fantastic marketing opportunity for only an additional \$50 per insert.

Can't Attend the Conference? You can still take advantage of this offer and promote your company, service or product with this Conference Bag Insert for only \$250 per insert.

Materials for insertion should not exceed 9" x 12" in size. Charges for shipping, storage and delivery to the site of the Conference are the responsibility of the vendor. 1,000 copies of all insertion materials must be clearly marked and shipped to arrive no later than Thursday, March 11, 2010. Please complete the application included in this document and submit to Custom Meeting Planners.

PROGRAM ADVERTISING

The Show-Me Conference Committee invites your company to advertise in the official 2010 MSDC Show-Me Professional Development Conference Program, which is distributed to all attendees during the conference. Each ad ordered for inclusion within the program should be submitted as camera-ready copy or as a TIFF or EPS-formatted electronic file copy with hardcopy. Deadline for the ad copy is February 12, 2010.

<u>Size</u>		<u>Fee</u>
o Full Page, inside program	non-bleed, B/W	\$300
o Two or more Full Pages, inside program	non-bleed, B/W	\$250/page
o Half Page Horizontal, inside program	non-bleed, B/W	\$175
o Half Page Vertical, inside program	non-bleed, B/W	\$175
o Quarter Page, inside program	non-bleed, B/W	\$125

PRIZE DRAWINGS:

Yes, I will donate a prize for the prize drawings to be held during the coffee break on Monday afternoon, March 15th.

Description of Prize:

Value of Prize \$ _____

No, I will not be providing a prize drawing.

FEEES FOR ADDITIONAL MEALS:

The price of a display includes applicable breaks and a boxed lunch for up to two (2) people on Monday, March 15th.

If you would like to purchase additional boxed lunches or other conference meals, please indicate those below.

The inclusive prices shown are per person and payment for all additional meal requests is due with the submission of the Exhibitor Application and Contract. Meal tickets will be required for all exhibitors, as tickets will be taken at the door.

Sunday Evening Banquet _____ x \$39.00/person = \$ _____

Monday Continental Breakfast _____ x \$19.00/person = \$ _____

Total for Additional Meals: \$ _____

SUMMARY OF FEES

Sponsorship Level (please mark the type of sponsorship on the enclosed form). . . . \$ _____

Display Space (# of displays _____ x display fee \$ _____) \$ _____

Conference Inserts -

 Paid Display Price Add \$ 50.00 per insert \$ _____

 Non-Display Price Add \$250.00 per insert. \$ _____

Program Advertising - (Ad size _____) \$ _____

Additional Meals Total \$ _____

GRAND TOTAL \$ _____

If you should have any questions, please contact Tammy Bagley at msdc @socket.net or call 573-881-4849.

NOTE: Payment IN FULL for all fees must accompany this contract in order to secure booth space.